

Parentkind | in association with **parent councilsUK**

Parental Engagement Training for Schools



Engage your parents, transform your school,
improve pupil outcomes

Parentkind training

Parentkind, in association with Parent Councils UK, has extensive experience of supporting schools to harness the power of their parents. Through providing training, one on one support and half and full day workshops, we've helped many schools develop practical and effective strategies for working together with parents.

The Organisation for Economic Cooperation and Development (OECD) has identified parental engagement as essential in the creation of more equitable schools: when parents and teachers work together to support children it helps close the achievement gap. The research indicates that engaging parents is the number one lever for raising pupil attainment. Yet many schools and academies struggle to build an effective home-school partnership.



Training is delivered by Fiona Carnie, parental engagement expert, educationalist and writer, who founded Parent Councils UK in 2008. She led a government funded project on setting up parent councils and has worked with schools, local authorities and organisations across the UK and farther afield to develop more participative approaches.

Our bespoke training

Our bespoke training is designed to help schools work with parents to get the best outcomes for their students. Here are some examples of what we can offer your school, governing body or multi-academy trust.

CPD/Training day workshop

Make the most of INSET or CPD days by offering your staff a unique and interactive workshop in your own school surroundings. This will help to build a whole school approach to parental engagement. The session can be structured to address the specific challenges your school is facing to engage parents.

Governor training workshops

Local Authorities and other training providers can support governing bodies by inviting us to deliver a talk or workshop to address the critical role of governors in building a genuine home-school partnership.

“All governors that attended fully participated in and enjoyed the session immensely. Importantly, they all felt this was something they could use in the near future with their governing bodies.”

Sandra Whalley, Organisational Manager for Professional Development at Bury Council

Multi-Academy Trusts (MAT) training workshop

Aimed at both start-up and existing MATs, we offer specialised support to MATs in developing a consistent and strategic approach to parental engagement across their academies.

We can help your MAT meet the needs of your school communities by ensuring that parents' views are taken account of in the development of policy. We can train your staff and supply a range of materials to help you take this forward.

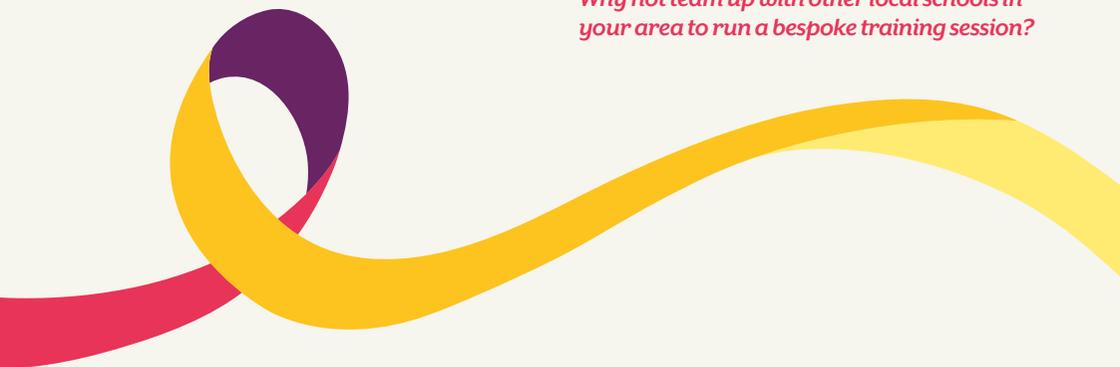
Teaching school alliances

Similar to our support for MATs, we can provide sessions for teaching school alliances to support the work you are doing and foster maximum knowledge sharing on parental engagement across your local area. This might include engaging parents at transition; overcoming barriers; building effective communication.

One-to-one support and workshop extension guidance

We can give advice on a one-to-one basis and provide follow-on support to you after attending one of our workshops. This can be provided via email, phone/skype, or in person and will offer guidance and practical suggestions on how to move your school forward on its journey to engaging parents more effectively.

Why not team up with other local schools in your area to run a bespoke training session?



Your frequently asked questions

How many people are bespoke sessions for?

There is no maximum or minimum number. We can run a whole school training session for your staff body, or we can organise a day in which selected staff join a number of smaller working groups.

Alternatively we can work with an individual member of staff or a small group on devising a parental engagement strategy for your school or MAT.

How long are bespoke sessions?

This will depend on who the session is for. The minimum is 90 minutes. This would consist of a talk at one of your CPD days for example, or a short presentation to a group. Alternatively, we can offer a whole day session or a two-day programme. We can also offer support over time depending on your needs.

How much does bespoke training cost?

Prices vary according to the nature and length of the session. We can offer a two hour twilight workshop or half/full day sessions. Please contact us to discuss your specific requirements.



Interested? Next steps...

Our training and development packages are designed specifically to meet your needs. To find out more, give us a call on 01732 375 453.

We will then arrange an initial scoping phone conversation to explore your needs in more detail and suggest the best option for you within your budget.

**See overleaf for all
our training workshops**



2018 Half and full day workshops also available from Parentkind

We run a number of half and full day training workshops in locations across the country. These cost £120 + VAT for a half day and £200 + VAT for a full day workshop.

A whole school approach to parental engagement

This workshop explores a range of strategies that will help schools develop an effective and valuable partnership with parents in order to raise attainment. It looks at the barriers that prevent parent participation, with suggestions as to how these can be addressed.

Developing a parent council at your school

This interactive workshop explores how schools can develop a parent council or forum as an effective mechanism for listening and

responding to parents' views. We'll look at what's right for your school and how you can build an ongoing and positive partnership with parents.

Overcoming barriers to engage all parents

Children do better across a range of measures when their parents are involved in their education. Yet many schools struggle to engage parents, particularly those they most want to reach. This workshop will help those who feel they've tried everything but are still battling to engage "harder to reach" parents.

Please see overleaf for our 2018 training programme



2018 Training dates

Full day 'Whole school approach to parental engagement' workshops

- **26 April:** SHEFFIELD, Hilton Sheffield Hotel
- **27 April:** LIVERPOOL, Crowne Plaza Hotel
- **23 May:** NORWICH, Maids Head Hotel
- **24 May:** LONDON, Institute of Education
- **18 Oct:** BIRMINGHAM, Botanical Gardens

Our autumn roadshow 'Developing a parent council at your school'

With every school being less than just 60 miles from one of our parent council workshops this autumn, discover the real benefits of developing a parent voice group in your school.

- **16 Oct:** SUNDERLAND, Marriott Hotel
- **17 Oct:** LEEDS, Marriott Hotel
- **20 Nov:** PLYMOUTH, Crowne Plaza Hotel
- **21 Nov:** BATH, Royal Literary & Scientific Institution
- **22 Nov:** LEICESTER, Marriot Hotel
- **05 Dec:** CENTRAL LONDON
- **06 Dec:** IPSWICH, Novotel Ipswich Centre Hotel

For more information on any of our 2018 training courses or bespoke training please go to:



parentkind.org.uk/For-Schools/Training



schools@parentkind.org.uk



01732 375 453



Sign up to our schools newsletter
at parentkind.org.uk/schoolsignup



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